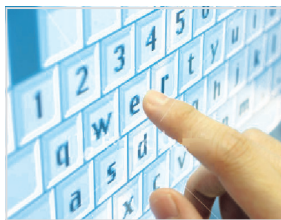


# Cloud Computing & Factory Automation: Taking Business into the Next Generation

Thursday 17th November 2011



A down to earth approach to forthcoming changes in business life, with an insight into future trends in culture and technologies. Get up to date with the latest buzzwords and let us demystify common misconceptions.

## Location

- Waterton Technology Centre, Waterton Industrial Estate, Bridgend, CF31 3WT

## Key Areas

- Cloud Computing - Users expect systems to understand their specific terminologies and want to link up to other systems with minimal effort. Is Cloud the answer?
- Future IT Trends and Technology - Pull instead of Push Systems for data
- Social Media - The most appropriate Social Media tool for different business sectors. Which one works best for you?
- Clustering of SME's - Trust, Legal and Greed issues to overcome

## Case Study

Hitex UK in partnership with Control 2K, introduce the latest technologies available. These enable open and fluid enterprise communication through web and Cloud based computing methods.



## Agenda (subject to change)

### Morning

09:00 - 09:15	Introduction	Gash Bhullar
09:15 - 09:40	Global SME link-up	Keith Popplewell
09:40 - 10:05	Social Media in a Nutshell	Natalie Reynolds
10:05 - 10:25	<b>Coffee/Tea Break</b>	
10:25 - 10:50	Future Trends in Procurement	Leanne Edwards
10:50 - 11:15	User Friendliness - The Lost Art	Steve Cobley
11:15 - 11:40	Save your Business in the Cloud	Neil Cornish
11:40 - 12:00	Connecting factory processes to the Cloud	Dale Fittes/ Dave Giles
12:00 - 12:30	Technology - Fast and Furious	Gash Bhullar
12:30 - 13:00	<b>Lunch</b>	

### Workshops between 1:00pm to 3:00pm (see side panel for details)

WS1 - Social Media	Software Alliance Wales
WS2 - Clustering SME's	Sematronix / M7 / Buandra
WS3 - Tendering Opportunities	Supplier Development Service

To book a place either contact Edward on **01656 646404** or visit: [www.control2k.co.uk](http://www.control2k.co.uk) and register online.



**CONTROL 2K**  
total solutions provider

**Control 2K Limited**  
member of TANet UK

▶ 9:00AM TO 3:00PM

▶ OPEN DISCUSSION  
FREE PARTICIPATION  
FREE LUNCH!

## WORKSHOPS

### WS1 - SOCIAL MEDIA

Tools to position businesses with Social Media with tricks and tips to understand changes that can justify ROI. Details about the selection of the most appropriate platforms for different business sectors.

Natalie Reynolds  
SAW Software Alliance Wales

### WS2 - CLUSTERING SME'S

What are the hurdles to stop businesses collaborating on joint projects? What Technologies are available to help you gain trust and get the groundwork laid to work with likeminded people? What is the shape of factories of the future?

Steve Cobley  
SME Clustering Entrepreneur

### WS3 - TENDERING OPPORTUNITIES

Local councils are issuing larger contracts that local businesses could be applying for. What are the criteria and how can you look at jointly putting in tenders with your peers?

Leanne Edwards  
Supplier Champion



**9:00am to 3:00pm**

**Control 2K Limited**  
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Waterton Industrial Estate  
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## Speakers

**Gash Bhullar - Managing Director Control 2K Limited**



With a background in manufacturing environments Gash has a wealth of experience in IT/ Control Systems Integration. Also works at National and International levels as a Director of TANet, participating in European projects and activities.

**Keith Popplewell - Coventry University Future Manufacturing Applied Research Centre**



Keith Popplewell is Jaguar Cars Professor of Engineering Manufacture and Management at Coventry University. His research interests focus on intelligent ICT support for enterprises, primarily SMEs who collaborate to compete.

**Natalie Reynolds - Social Media Coach**

[www.natreynolds.co.uk](http://www.natreynolds.co.uk)

With 2 years experience of Social Media Marketing she is keen to work with businesses to help them grow and develop through the effective use of Social Media (and signpost to other Marketing specialists where necessary) .

**Steve Cobley - Principal Director at Buandra Ltd**



Buandra is an executive support service that responds to a growing market demand to provide corporate expertise but without the associated cost.

**Leanne Edwards - Supplier Champion Venture Wales**



Leanne works on for the Supplier Development Service, a Welsh Government funded project that assists Welsh SME's to win more business from both the public and private sector.

**Dale Fittes/ Dave Giles - Hitex Development Tools (UK) Ltd**



Dale Fittes - As Automation Specialist at Hitex UK, Dale has a wealth of experience in factory- and process-automation systems, PLCs , embedded PCs, Fieldbus and more recently, cloud computing.

Dave Giles - Dave is an expert in embedded software, with many years of experience across a variety of industries including manufacturing. This has always included new technologies and processes, the most recent of which being cloud computing.

**Neil Cornish - Managing Director M7 Managed Services Limited**



Neil has spent the past 30 years in the European IT Industry either working for IBM or one of their Channel Partners. He has a wealth of experience in new business start ups, acquisitions and management buyouts as well as General Management and Blue Chip experience.